

<b>Committee:</b>	<b>Dated:</b>
Health and Wellbeing Board	<b>14/06/2019</b>
<b>Subject:</b> Public Health Contracts	<b>Public with non-public appendices</b>
<b>Report of:</b> Andrew Carter, Director of Community and Children's Services	<b>For decision</b>
<b>Report Author:</b> Greg Knight, Commissioning Manager, Commissioning and Partnerships	

### Summary

The report presents the commissioning intentions for the City of London Corporation's public health contracts from 2019/20. The proposals seek to approve:

1. The budget for the public health service level agreement (SLA) with the London Borough of Hackney;
2. The recommended procurement routes for the following services:
  - Drug and alcohol services;
  - Level two and three smoking cessation services;
  - NHS health checks;
  - Exercise on referral services; and
  - Weight management services.
3. The decommissioning of outreach community health checks and the standalone healthy weight management service.

### Recommendations

The Health and Wellbeing board is asked to:

1. Approve the budget of £488,409.39 for the 2019/20 public health SLA with the London Borough of Hackney;
2. Approve the variation of the public health SLA to include the procurement of a new drug and alcohol service for the City of London Corporation from October 2020 to 2025, and beyond if the optional 2 plus 2-year extensions are awarded;
3. Approve the proposal to scope an alternative delivery model for the business engagement function for the City of London drug and alcohol service;

4. Approve the proposed direct award of the level two smoking cessation service to Boots UK from October 2020 to September 2023, and beyond if the optional 2 plus 2-year extensions are awarded;
5. If deemed feasible, approve the variation of the public health SLA with the London Borough of Hackney to include City of London residents for level three smoking cessation service and smoking cessation training (levels one and two), from October 2020 to 2022, and beyond if the optional 2-year extensions are awarded;
6. Approve the variation of the public health SLA with the London Borough of Hackney to include NHS health checks, delivered from the Neaman Practice, to be managed by the Hackney and City GP confederation from October 2019 until 2020;
7. Approve the proposal to decommission outreach community health checks on the basis of limited evidence of effectiveness;
8. Approve the proposed variation of the existing Golden Lane sport and fitness centre leisure management contract, with Fusion Lifestyle, to include the delivery of the exercise on referral programme from September 2019 until December 2022. This will include the provision of healthy eating and weight management advice; and
9. Approve the proposal to decommission standalone healthy weight management on the basis of limited evidence of effectiveness.

## **Main Report**

### **Background**

10. As part of the City of London Corporation's duty to take appropriate steps to improve the health of the population and reduce health inequalities, it accesses a range of services through an SLA with the London Borough of Hackney.
11. In addition to this, the City of London Corporation currently commissions the following services independent of the SLA:
  - **Square Mile Health:** Drug, alcohol and smoking prevention and treatment services
  - **City Living Wise:** NHS health checks, outreach community health checks, weight management, and exercise on referral services
12. The services within the SLA and budget requires finalising for 2019/20. The commissioning intentions for Square Mile Health and City Living Wise, which are set to expire in October 2019 and September 2020 respectively, need confirming. This report seeks to confirm the arrangements for both elements.

## **Current Position**

### Square Mile Health

13. Delivered by WDP, the service provides a range of drug, alcohol and tobacco prevention and treatment services summarised below:
  - Prevention, harm reduction, awareness; business engagement;
  - Custody suite and drug assessment (this element is funded by the City Police);
  - Drug and alcohol treatment (for City residents only);
  - Level two (help with quitting) and level three (specialist help) smoking cessation; and
  - Level one and two smoking cessation training (for pharmacists, front line staff, health care assistants, etc.).
14. Overall, the performance of the service has improved and is of a good quality. However, one aspect of the service which has failed to achieve the specified KPI's is the awareness and business engagement function
15. This was designed with the aim of raising awareness of risk-taking behaviours amongst both City workers and employers. The performance against the KPI's is set out in Appendix one.

### City Living Wise

16. Delivered by Reed Momenta, the service provides the following health interventions:
  - NHS health checks (including outreach community health checks which are delivered opportunistically at community events);
  - Exercise on referral; and
  - Weight management.
17. Reed Momenta are contracted as the lead provider: a role which requires the coordination and performance management of all elements of the service. Additionally, Reed Momenta are tasked with triage and establishing a single point of referral to ensure that clients are referred to the most appropriate service.
18. Overall, the performance of the service is failing to meet the established KPI's. This is despite the additional resources allocated towards promoting the services and outreach within the community. A summary of the City Living Wise performance is set out in appendix two.

## **Proposals**

19. Statutory and corporate commitments ensure that some of the services specified within the report must be sustained beyond the existing contract expiry date. Several options were considered through the completion of procurement options appraisals, before arriving at the recommendations.

## London Borough of Hackney SLA

20. The report seeks to approve the total value of the SLA, including salaries and a management fee, of £488,409.39. The services included within the SLA and the calculations for the City's contribution are set out in the appendix three.

## Drug and Alcohol services

21. The proposal to jointly commission a new treatment service is discussed in a separate report - *Recommissioning of the Integrated Drug and Alcohol Service*.
22. To overcome the poor performance identified within the business engagement element of the service it is recommended that this element be delivered separately, potentially through an in-house arrangement, by the City of London Corporation. It is anticipated that this work stream could more effectively align with the existing Business Healthy programme and deliver improved outcomes for the service.

## Smoking Cessation

23. The recommendation to remove smoking cessation from the scope of the drug and alcohol contract was reached in order to align with the London Borough of Hackney.
24. It is recommended that the contract to deliver the pharmacy-based Level two smoking cessation service is awarded to Boots the Chemist UK. This was reached due to the requirements of the service needing to provide specialist stop-smoking advisors based that are based in pharmacies. Boots UK are the only supplier with enough pharmacies within the Square Mile to meet these requirements.
25. If deemed feasible, it is recommended that Hackney's existing contract with the Whittington hospital be extended to deliver a level three service (for smokers who have several failed quit attempts and who require more specialist help) to City of London residents and workers. This would be paid for through a variation of the existing SLA with the London Borough of Hackney. This recommendation has been reached in order to align the services between the two authorities, and because the current standalone service in the City represents poor value for money.

## NHS health checks

26. NHS health checks are currently subcontracted to the Neaman Practice as part of the City Living Wise contract. This contract expires in October 2019.
27. All other GPs across City and Hackney CCG are contracted by the London Borough of Hackney, through the City and Hackney GP Confederation, to deliver NHS health checks.

28. The recommendation to vary the existing SLA, and include the Neaman Practice within the City and Hackney GP Confederation's contract to deliver NHS health checks, was reached following consultation with the Neaman practice GP's.
29. Awarding a 2-year contract will allow for further alignment between the two authorities. Additionally, it will provide the flexibility to further vary the contract, if the contract for NHS health checks is subsequently commissioned as part of the integrated commissioning system's Long Term Conditions contract.

#### Community health checks

30. The recommendation to decommission the outreach community health checks, and focus on improving the attendance of NHS health checks at the Neaman Practice, has been reached for the following reasons:
- The number of community health checks being completed is reducing, with only 114 workers attending in 2018/19. Conversely the number of people completing NHS health checks at the Neaman Practice is increasing;
  - Community health checks are attracting lower risk service users, with 89% of attendees being from low Q risk in 2018/19, compared with 50% of Neaman Practice attendees being from high Q risk;
  - Anecdotal evidence suggests that service users are increasingly likely to complete an NHS health check from a doctor as opposed to a practitioner in a community setting;
  - The service is experiencing challenges with finding potential service users from businesses in the City, due to staff often having already completed an NHS health check, businesses not having enough staff to meet eligibility criteria, and businesses having small cohorts of eligible staff to justify the outreach; and
  - Community health checks are frequently being cancelled due to lack of interest and uptake.

#### Exercise on referral

31. It is recommended that the existing Golden Lane sport and fitness centre leisure management contract, with Fusion Lifestyle, is varied to include the delivery of the exercise on referral programme from September 2019 until December 2022.
32. The recommendation has been reached in order to gain efficiencies through the alignment of the exercise on referral programme and the wider leisure service. It is anticipated that this will increase the number of participants sustaining positive exercise habits following the completion of the exercise on referral programme.

#### Weight management

33. The recommendation to decommission the standalone healthy weight management programme (run by Weightwatchers), has been reached due to

only having 105 people complete the programme between 2017 and 2019, representing a 44% drop-out rate. Furthermore, 42% of participants completing the course failed to reduce their body mass index, and 40% did not reduce their body weight. Service data can be found in appendix four.

34. It is likely that Weightwatchers will continue to run private weight management groups within and around the Square Mile after this contract ceases.
35. There is the opportunity to mitigate the impact of this proposal by including the provision of healthy eating and weight management advice within the exercise on referral service; as well as to allow spot-purchases of Weightwatchers or similar courses for individuals who would benefit from them (for example, who have been referred by GPs or social prescribing coordinators).

### **Financial implications**

1. The estimated spend annual spend for the commissioned public health services is £741,000 per annum. A breakdown is set out in appendix five.
2. The public health grant is reducing year on year, so it is appropriate that services be recommissioned to find savings where they are not delivering value for money.

### **Corporate and strategic implications**

3. The recommendations within the report have been developed in line with the following City of London Corporation Corporate and Department of Communities and Children's objectives:
  - **Corporate Plan:** Contributing to a flourishing society, through supporting the outcome: People enjoy good health and wellbeing; and
  - **Department of Communities and Children's Services:** People of all ages enjoy good health and wellbeing, through supporting the outcome: residents and workers live healthier lives.
4. The proposal for the City of London Corporation to deliver the business engagement function within drug and alcohol service in house will have human resource implications. The salary costs for this function have not been accounted for within this report. It is anticipated that TUPE will be a consideration with the proposed recommissioning of Square Mile Health.
5. It has yet to be confirmed whether the City Police will continue to fund the custody suite drug and alcohol assessments, following the expiry of the current Square Mile Health contract.

### **Conclusion**

6. In conclusion, the report seeks approvals to secure the future service delivery of a range of public health contracts, which the corporation has the statutory

duty and corporate ambition to deliver. It is believed that the recommendations will ensure that the service outcomes are maximised and value for money achieved.

## **Appendices**

Appendix one: Square Mile Health business engagement KPI's

Appendix two: City Living Wise KPI's

Appendix three: London Borough of Hackney SLA budget

Appendix four: Weight management data

Appendix five: Public health commissioned services budget

### **Greg Knight**

Commissioning Manager

Department of Community and Children's Services

T: 020 7332 1173

E: [greg.knight@cityoflondon.gov.uk](mailto:greg.knight@cityoflondon.gov.uk)